

BLOG POST CHECKLIST

- Go over your writing and check for spelling errors, grammar, and punctuation
- Do your word flow smoothly, does it sound like you?
- Do you have pictures, if not add them
- Add the description and alt text to your pictures
- Are your pictures clean and crisp, do they have your branding on them?
- Check your SEO (Yoast plugin recommended)
- Post your blog post
- Promote on social media, Pin to pinterest